

Ryan Caine

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Work Experience

xMonthly

Copywriter and Web Designer, December 2024 - present

- Own all copy across the site, writing and editing web pages, landing pages, and marketing content with a consistent brand tone of voice.
- Execute across multiple content formats in a fast-moving startup environment, balancing copywriting, web design, and marketing priorities.
- Led a site redesign, applying UX and behavioral psychology principles to boost lead generation.

Lululemon

Educator, September 2024 - August 2025

- Engaged with guests to create personalized shopping experiences and ensure satisfaction.
- Excelled in inventory processing shifts by maintaining efficiency and attention to detail in high-volume stock environments.
- Collaborated with colleagues to promote a positive atmosphere, enhancing store performance.

CVS

Pharmacy Technician, June 2023 - December 2023

- Learned and used software system RxConnect for data entry and verification, managing patient records and verifying insurance information.
 - Ensured correct prescription filling, patient satisfaction, and pharmacy efficiency by cross-checking patient and pharmacy data.
 - Prepared, bottled, and labeled patients' prescriptions, adhering to established pharmacy protocols.
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Education

University of Michigan, Ann Arbor

Bachelor of Arts in Psychology, Minor in Writing, GPA: 3.9/4.0

Google

UX Design Professional Certificate, completed May 2026

Relevant Coursework Experience

Psychology 223, University of Michigan, Ann Arbor

Redemption Prom Team, Entrepreneurial Creativity, Jan. 2024 - May 2024

- Managed social media content for Redemption Prom, creating 36 graphics to generate excitement and convey important messages and information.
- Maintained an Excel spreadsheet of weekly team goals, promoting accountability and tracking progress.
- Tracked ticket sales, ticket holders' information, and total funds raised using Excel.