Ryan Caine

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Experience

xMonthly
Product Designer, December 2024 - present

- Designed and built a self-serve marketplace builder with Claude Code, letting Microsoft partners publish branded storefronts on their own; four partners launched one in its first month.
- Rebuilt the product across three versions, ending with development of a custom WordPress plugin after commercial marketplace plugins proved unable to support independent partner builds.
- Shipped Stripe checkout inside every marketplace and built Power Automate flows that route each lead to the right agent.
- Wrote all product and marketing copy, including interface copy in the builder and on the product pages partners published.

Google Certificate Program
UX Design, completed May 2026

- Designed Seamless, an alteration-tracking concept for a retail floor, taking it from user interviews and a competitive audit through paper wireframes to a high-fidelity Figma prototype.
- Ran usability tests with six participants and rebuilt the order-tracking flow against what they struggled with, rather than what I'd assumed.
- Resolved three competing needs in one flow: a guest who wants a date, an employee who needs an answer to give, and a tailor who sets the schedule.

Lululemon
Educator, September 2024 - August 2025

- Engaged with guests to create personalized shopping experiences and ensure satisfaction.
- Excelled in inventory processing shifts by maintaining efficiency and attention to detail in high-volume stock environments.
- Collaborated with colleagues to promote a positive atmosphere, enhancing store performance.

Education

University of Michigan, Ann Arbor
Bachelor of Arts in Psychology, Minor in Writing

Relevant Coursework

Psychology 223, University of Michigan, Ann Arbor
Redemption Prom Team, Entrepreneurial Creativity, Jan. 2024 - May 2024

- Managed social media content for Redemption Prom, creating 36 graphics to generate excitement and convey important messages and information.
- Maintained an Excel spreadsheet of weekly team goals, promoting accountability and tracking progress.
- Tracked ticket sales, ticket holders' information, and total funds raised using Excel.